



Quick Facts 2011

Mission:	To build the capacity of nonprofits, businesses and individuals to maximize their community impact.	
Organization Type:	501(c)(3) Public Charity	
Subsidiary Organization:	Achievements Unlimited Foundation – 509(a)(3) Supporting Organization of Impact Foundation (2005)	
Location:	4152 30 th Avenue South, Suite 102 • Fargo, ND 58104-8403 Phone: (701) 271-0263 • Fax: (701) 271-0408 • www.impactgiveback.org	
Year Founded:	2004	
Major Funding Partners:	Dakota Medical Foundation Alex Stern Family Foundation Dakota Certified Development Corporation	Bush Foundation Otto Bremer Foundation USDA Rural Development
Guiding Foundation Principles:	<ul style="list-style-type: none"> ■ Entrepreneurial Leadership and Innovation ■ Strategic Investments in Superior-Performing Nonprofits ■ Emphasis on Setting Performance Targets and Actual Impact Achieved ■ Long-Term Partnerships ■ Nonprofit Effectiveness to Produce Results ■ Leveraging Resources ■ Maintaining a Low Overhead ■ Maximizing the effective use of technology 	
Board of Directors:	Dan Carey, Chair John Bertel, Vice Chair Susan Mathison, MD, Secretary/Treasurer J. Patrick Traynor, Executive Director	
Staff:	Julie Haugen, Director, Impact Institute and Grantwriter Laura Hicks, Marketing Coordinator Jim Manly, Director of Volunteer Initiatives Darin Perius, Interim Director, Procurement Assistance Center	
	Administration provided through a Contract for Services with Dakota Medical Foundation to maximize effectiveness and efficiency. J. Patrick Traynor, President David Gibb, Director of Finance Jennifer Thompson, Director of Development, Grantwriter Deb Watne, Grants Director Monique Andresen, Accountant Cindy Eggl, Executive Assistant Kim Palm, Grants Assistant	
Strategies for Greater Impact:	<ul style="list-style-type: none"> ■ Training and technical assistance to improve the effectiveness of nonprofit organizations ■ Training and technical assistance to improve the effectiveness of nonprofit organizations ■ Donor Strategic Charitable Planning ■ Connecting Donors with Superior-Performing Nonprofits – www.impactgiveback.org ■ Initiative Development and Leadership ■ Grantwriting ■ Fundraising 	

STRATEGIC INITIATIVES

Impact Institute for Innovation and Effectiveness

- Provides education and training in advanced leadership, board governance, fundraising, strategy development and implementation, volunteer management, and shared services/mergers - over 300 regional nonprofits trained to-date.
- Dramatic performance improvements have been achieved by most Institute nonprofit partners. A sampling of 22 nonprofits trained by the Institute resulted in 2007 totals of \$14,160,788 and 2009 totals of \$20,961,825, a 48% increase.

Give While You Live

- According to the **North Dakota Wealth Transfer Study** commissioned by Impact:
 - **From 2009-2055, total generational wealth transfer in ND from 213,400 households=\$257 billion**
 - \$130 billion to family
 - \$49 billion to charity
 - \$69 billion to estate taxes
 - \$9 billion to estate fees (debt, burial costs, legal probate fees)
 - **Total charitable giving 2009-2055=\$84 billion**
 - \$49 billion by bequest
 - \$35 by lifetime gifts
- Offering training and education to nonprofits and donors to dramatically improve the results produced by the charitable sector, maximize the effective use of volunteers, and making our region the top in the country for the GiveBack of time, talent, and treasure!
- www.impactgiveback.org - providing one-stop online resource for donors to review nonprofit snapshots, sign-up for events, volunteer, and donate online.
 - **402 nonprofits** are registered on the site, more than **\$2.3 million** has been donated online since 2007 and more than **50,500 volunteer hours** have been recorded.
 - DMF's Giving Hearts Day 2010 - **over \$886,000 donated online in 24 hours** to over 75 nonprofit partners and funds.
- **High Impact Philanthropy (HIP)** - Inspiring funders to create and adopt community-wide strategies to collaboratively address societal issues and maximize impact in the region. This group of funders and individuals **invests about \$75 million annually** in the region.
- **Donor Advised Funds** – Easy to establish, low-cost, convenient charitable vehicles for donors to achieve greater community impact:
 - **Clubs Fore Kids Fund:** To supply children with golf clubs, instruction, and access to practice, play, and competition opportunities.
 - **Dakota Certified Development Fund:** To lead and support initiatives which will retain and create high-quality jobs in North Dakota.
 - **Impact-Cando Connection Fund:** To promote charitable initiatives, programs, and projects which support the community of Cando.
 - **Impact-David and Mary E. Gibb Youth Golf Fund:** To support area youth golf programs.
 - **Impact-Fill The Dome Fund:** To support the Fill The Dome project and local area food shelves.
 - **Impact-Flood Recovery Funds:** To help in the recovery and rebuilding efforts for Fargo, Moorhead, and Valley City areas.
 - **Impact-Northwood Recovery Fund:** To support initiatives in the Northwood, ND area in response to the devastating effects of the F-4 tornado that hit the area on August 26, 2007 and be available for future needs.
 - **Impact-State Bank & Trust Pay It Forward Fund:** To support initiatives, programs, and projects within the State Bank & Trust Pay It Forward identified areas of need and service area.
 - **Katherine Kilbourne Burgum Fund**
 - **North Dakota Open Foundation Fund:** To support charitable initiatives, programs, and projects of the North Dakota Open Foundation with an emphasis on connecting children with the game of golf.
 - **Power Fund:** To support single mothers, their children, and their transportation needs.
- **Other Donor Services** – Supporting organization formation and management, private foundation formation and management, scholarship funds, charitable gift annuities, charitable remainder trusts, charitable lead trusts, endowments and spend-down charitable Funds.

Economic Development Initiatives – North Dakota

- **Procurement Assistance Center (PAC) – Government Contracts**
 - Provide North Dakota's small businesses with technical assistance to seek and secure government contracts for goods and services. Special emphasis on Native American and Veteran-owned businesses.
 - **Over \$150 million in contracts secured** by Procurement Center clients since May of 2006.
- **Low Interest Loan Program**
 - Partner with Dakota Certified Development Corporation, to offer low interest loans for businesses in rural areas of ND.